



## Placer County Bar Association's 32<sup>nd</sup> Annual MCLE Conference Sept. 8-9, 2023

*Timbercreek Lodge & Ballroom, Roseville*

We're back again in-person for our annual MCLE event. Last year was so successful at Timbercreek that we booked it again. In keeping it local, we also have some wonderful **sponsorship opportunities**.

Why should you sponsor the Conference? Because profits from the Conference goes into the Tim Coffin Scholarship Fund. This scholarship fund has been around for many years as tribute to the work performed by Tim Coffin on behalf of children. Three scholarships are award in January each year to Placer County High School seniors who apply via the ABA Law Day Essay Contest.

So, here is your opportunity to budget your 2023 sponsorship funds for a worthy cause. We will have a webpage available soon where you can "purchase" the level of sponsorship that is right for your brand. We greatly appreciate your support.

### **\$1500 Level**

- ✓ Logo printed on conference bags
- ✓ **Top tier acknowledgement on Conference Brochure** and marketing material, PCBA website (11 months) and on email blasts promoting our conference
- ✓ Lunch tickets for up to two people on Friday *and* Saturday
- ✓ Advertising in our E-Newsletter and printed newsletter (11 months)
- ✓ Placement of promotional material in conference bags if desired
- ✓ Sponsor Table Option included
- ✓ Recognition on both Friday and Saturday

### **\$1,000 Level**

- ✓ Logo printed on conference bags
- ✓ Second tier acknowledgement on Conference brochure and marketing material, PCBA website (11 months) and on email blasts promoting our conference
- ✓ Lunch tickets for up to two people on Friday only
- ✓ Advertising in our E-Newsletter and printed newsletter (11 months)
- ✓ Placement of promotional material in conference bags if desired
- ✓ Sponsor Table Option included
- ✓ Recognition on Friday

### **\$750 Level**

- ✓ Placement of promotional material in conference bags if desired
- ✓ Sponsor Table Option at nominal fee
- ✓ Recognition on Conference Brochure and PCBA website (11 months)

### **\$500 Level**

- ✓ Placement of promotional material in conference bags if desired
- ✓ Recognition on Conference Brochure and PCBA website (11 months)

## **Choosing your Sponsorship Level**

Online sponsorship purchases can be found on our store webpage ([www.placerbar.org/2023-Conference-Sponsorship-Opportunities](http://www.placerbar.org/2023-Conference-Sponsorship-Opportunities)). Whatever sponsorship level you choose, a recognition board acknowledging your sponsorship for that event will be advertised to all attendees.

You may purchase more than one sponsorship “event” listed below. If you are purchasing the \$1500 sponsor level, you will choose more than one event to sponsor (e.g. Friday morning break and Saturday morning break for a total of \$1500 level, or breakfast and an afternoon break for a total of \$1500). In addition to the above benefits, your sponsorship will also be part of our conference seminar material in print and electronic form. Whatever sponsorship level you choose, please provide your artwork (logo) in *.jpg* or *.png* format. Also, whatever level you choose, you can provide to us your swag-bag material to be placed in the attendees’ bags.

## **Sponsor Table Options**

Make your presence known by reserving a Sponsor Table at the Conference! Table spaces are available to our \$1500 and \$1000 sponsor levels at **no additional cost**. Upgrades are available if you choose the \$750 sponsor level for a nominal fee. Table spaces are limited and are given by priority of sponsorship level.

## **Sponsorship Options:**

### **Friday, September 9**

- \_\_\_ Breakfast - \$1,000 (3 available)
- \_\_\_ Morning break - \$750 (3 available)
- \_\_\_ Lunch - \$1000 (3 available)
- \_\_\_ Afternoon break - \$500 (2 available)
- \_\_\_ A/V Sponsorship - \$1000 (1 available)

### **Saturday, September 10**

- \_\_\_ Breakfast - \$1,000 (3 available)
- \_\_\_ Morning break - \$750 (3 available)
- \_\_\_ Lunch - \$1000 (3 available)
- \_\_\_ Afternoon break - \$500 (2 available)
- \_\_\_ A/V Sponsorship - \$1000 (1 available)

For more information, please contact Nancy Seley at [placerbar.org@gmail.com](mailto:placerbar.org@gmail.com), or call 916-803-1577.