



PLACER COUNTY BAR ASSOCIATION

29TH SPRING MCLE CONFERENCE

APRIL 24-25, 2020

RESORT AT SQUAW CREEK

The Placer County Bar Association is excited to announce that the 29th Spring MCLE Conference will be held at the Resort at Squaw Creek in April 2020.

Take advantage of this wonderful sponsorship opportunity

- Our event allows you to market to a large number of legal professionals with a variety of sponsorship levels available.
- To reserve your spot immediately please contact Nancy Seley at admin@placerbar.org or call 916-803-1577.
- Profits from the conference go to the Tim Coffin Scholarship Fund. This scholarship fund has been around for many years as a tribute to the work performed by Tim Coffin on behalf of children. Three scholarships are awarded in January each year to Placer County high school students who apply via the ABA Law Day Essay Contest.

Sponsorship Levels	\$1500 Level*	\$1000 Level*	\$750 Level*	\$500 Level
Placement of promotional material in conference bags if desired	✓	✓	✓	✓
Recognition on Conference Brochure and PCBA website (11 months)	✓	✓	✓	✓
Sponsor acknowledgment on website (11 months)	✓	✓	✓	✓
Recognition at Hosted Reception; attendance at Hosted Reception	✓	✓	✓	
Logo printed on conference bags	✓	✓		
Advertising in our E-Newsletter and printed newsletter (11 months)	✓	✓		
Lunch tickets for two people on Friday	✓	✓		
Second tier acknowledgement on Conference Brochure and marketing material, PCBA website (11 months) and on email blasts promoting our conference		✓		
Top tier acknowledgement on Conference Brochure and marketing material, PCBA website (11 months) and on email blasts promoting our conference	✓			
Lunch tickets for up to two people on Saturday	✓			

*See Table Options Below

You may purchase more than one sponsorship “event” listed below (e.g. Friday breakfast and Saturday afternoon break for a total of \$1500 level). Your sponsorship will also be part of our conference seminar material in print and electronic form.

Sponsor Table Options: Make your presence known by reserving a Sponsor Table at the Conference! Table spaces are available to our \$1500 and \$1000 sponsor levels. Upgrades are available if you choose the \$750 sponsor level. Table spaces are assigned by sponsorship level.

Sponsorship Options

Friday, April 24

Breakfast	\$1,000 (3 available)
Morning break	\$750 (3 available)
Lunch	\$1000 (3 available)
Afternoon break	\$500 (2 available)
Reception	\$1500 (3 available)
A/V Sponsorship	\$1000 (1 available)

Saturday, April 25

Breakfast	\$1,000 (3 available)
Morning break	\$750 (3 available)
Lunch	\$1000 (3 available)
Afternoon break	\$500 (2 available)
A/V Sponsorship	\$1000 (1 available)

For more information, please contact Nancy Seley at admin@placerbar.org, or call 916-803-1577